## 10NE 2020

# CAVALLINISTYLE.IT

#### Clothing solutions

Cavallini Style
creates dance
clothes and
accessories for men,
women and children,
in particular for three
types of dances:
standard, Latin
American,
Caribbean.

#### But also

Dresses of all kinds and for every occasion.

The dress is something that must be created and thought based on the needs, the person and the type of event.

To create a perfect dress, the person's structure and proportions are observed.

To choose the color of a dress, we observe the colors of who will wear it, all carefully studied to create harmony between dress and person. "The dress dances on the vibrations of the wearer's body"



Sandro Cavallini
Athlete
Dancer
Teacher
judge
Stylist

### Post Covid19, starts from the advantages of customers

In this period full of changes, the perception of what is happening is altered, none of us know where all this will take us.

Sandro Cavallini has decided to make strategic decisions for the company, focusing attention on customer needs.

Today Sandro has decided to put in place a new economic line parallel to the existing tailoring of unique and customized pieces, with the aim of reducing costs and facilitating customers in this particular moment of crisis. Guaranteeing the same quality and accuracy that has distinguished Cavallinistyle's clothes to date, but using new tailoring techniques that allow customers to buy at low costs, this to give a boost to the whole world of dance and social events. When we asked Sandro to summarize in one sentence the concept of this idea he replied: The lockdown period made us all hope (hopefully), the standstill period, the economic difficulties of the whole country (indeed, worldwide) made me understand the need to create an every event collection (prom dresses, wedding dresses, evening dresses and for every occasion) with more classic, elegant, refined cuts but above all with lower prices.

All without losing the quality and characteristics that make Cavallinistyle's creations unique.

How is all this possible? The answer is simple: with some decisive changes in the Creation chain. Having so much time to reflect gives the possibility to focus on how to optimize the various manufacturing processes, the most important being the possibility of reducing costs; in this delicate moment, it is essential for the customer to always have an item of undisputed quality at an affordable cost. It is with these innovations that Sandro Cavallini will reopen his Atelier on June 3, 2020, focusing on customer care, attention to every detail, with attentive advice on needs. We could write many other beautiful words, but they would not be enough to describe how decisive the attention that is dedicated to each individual customer is. There is only one way to understand it, make an appointment and get in touch with everything that distinguishes the creations of Cavallinistyle.



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